

A PLATFORM TO HELP  
SCALE HIGH - POTENTIAL

# SOCIAL ENTREPRENEURS

[www.actionforindia.org](http://www.actionforindia.org)



Clearly, 2023 has been one of the most exciting years in AFI's history. As we approach the end of the year, we would like to take the opportunity to thank all of our donors, mentors, and volunteers for their invaluable support. Their involvement has helped us reach new heights of impact and influence while expanding our network of socially-conscious business owners.

## Highlights of 2023

AFI Impact Catalyser Program 2023!



**18 Startups**



**68% female-led startups**



**Sectors: Agri, Health, Education, Clean Energy, Livelihoods, Financial Inclusion**



**100+ hours of intense 1-1 mentoring**



**25 hours of collective brainstorming through the AFI Huddle**



**4 Masterclasses on Investability, Marketing, & Social Impact**

# AFI Cohort 2023



**Ajith Pillai**

Panchatejas



**Vijay Kumar**

Agro One



**Sudha Karbari**

ArkaShine



**Akshay Kawale**

AgrowSure



**Kaushal Kothari**

Ripple healthcare



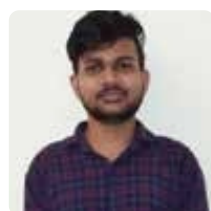
**Suraj Meiyur**

NextSkills



**Sasidhar Manda**

Urvogelbio



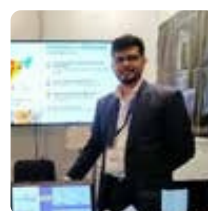
**Deepak Chaurasiya**

CHIRAG



**Saloni Godbole**

Occamy Biosciences



**Adwait Joshi**

Hygienity Sols



**Gautam Munshi**

Redwood Algorithms



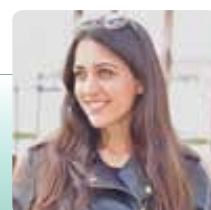
**Jishnu Saurabh**

Healthmobis



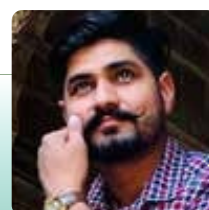
**Madhavi Jadhav**

ThatMate



**Ananya Singh**

Kalaa



**Rahul Dhingra**

F2DF



**Saksham Gupta**

Edubild



**Dr. Vijay Kumar**

AniMeta



**Vasantha**

NexRiti WellnesstSkills

## SE Stories: AFI Startups Making Waves!

- **Ripple Healthcare:** Nominated for the ATF Awards, honoring their commitment to enhancing the lives of individuals with disabilities through assistive technology.
- **Next Skills 360:** Awarded best Digital Innovation in Learning & Education, recognizing their contribution to advancing sustainable development in North-East India.
- **F2DF:** From humble beginnings to a thriving community, F2DF stands tall with over 4 lac subscribers, Rs. 1.5 Crore monthly transactions, and a flourishing Agri Education channel.
- **CHIRAG Technologies:** Secured a funding commitment of INR 34L from DST, positioning themselves as a top-tier Deep-Tech startup in India.
- **Trestle Labs:** Garnered international recognition and awards, including the Best OCR Technology for Visually Impaired Award and the Bayer Foundation Women Empowerment Award.





# Startups Speak

## Voices of Impact



"Saloni, Co-founder of Okami B Science Private Limited, shares the excitement of being a part of Action for India's accelerator program. The meaningful mentorship and focus on social impact measurement are highlighted, emphasizing the importance of being a part of AFI for those committed to creating positive change."



"Jishnu Saurabh of Health Mobis expresses gratitude for the impactful journey with Action for India. From the initial turbulence to finding the perfect mentor, AFI has been a stepping stone for HealthMobis. The support team, Learning Community, and huddle sessions have all contributed to scaling impact through technology."



"Edubild appreciates the engagement, networking opportunities, and learning provided by the program. Special thanks to mentor Mr. Shantanu Ghosh for his hands-on guidance. The huddle sessions have proven to be invaluable, leading to opportunities for impact investment. The AFI team's dedication and support stand out in comparison to other accelerator programs."

## Prominent Alumni



**Shashank Kumar**

Co-founder & CEO  
Dehaat



**Akshita Sachdeva**

Co-founder  
Trestle Labs



**Ramya Venkatraman**

Founder & CEO  
Centa



**Aniket Deogar**

Co-Founder & CEO,  
Haqdarshak

## Partnerships

Action For India has forged impactful collaborations with international and national organizations to scale tech-led social enterprises in India. AFI's strategic partnerships with global donors serve as a cornerstone, fostering widespread collaboration and amplifying impact. Recognized for its commitment, AFI stands as a catalyst for positive change through innovative solutions at the nexus of technology and social impact.



# AFI Sponsors



## Scaling Greater Heights in 2024!

Since our inception in 2012, we have worked with more than 800 entrepreneurs, indirectly affecting the lives of more than 10 million people in 20 Indian states.

Staying true to our vision to help scale social enterprises from their earliest stages, we pledge to support more up and coming Indian startups on their ever-dynamic journeys of growth in 2024. Specifically, we plan to identify and support 25 social enterprise startups to reach unicorn status in the next 5 years.



## Your Support Matters!



AFI is seeking to broaden its base of support in the United States this year for many reasons. One is that to renew its status as a public charity, it needs to increase the number of donations under \$5,000 that it receives each year from individuals, companies, and private foundations.

(Donations of any amount from public charities count towards our goal, even if they are greater than \$5,000.) Getting this status renewed now will likely result in millions of additional dollars of revenue in the years to come, especially since AFI is planning to ramp up its U.S. fundraising activities.

**MAKE A CONTRIBUTION TODAY!**

**HELP AFI CREATE A TRANSFORMATIVE IMPACT FOR MILLIONS OF INDIANS IN EDUCATION, HEALTHCARE, AGRICULTURE AND OTHER CRUCIAL SECTORS**





# Noteworthy AFI Donors for the Current Campaign



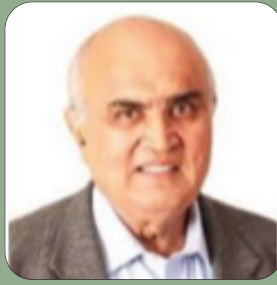
**Dr Desh Deshpande**

Entrepreneur & Investor  
Co-founder of  
**Deshpande Foundation**



**Asha Jadeja**

Founder of  
**Motwani Jadeja  
Foundation**



**Kanwal Rekhi**

Entrepreneur &  
Investor  
Co-founder of **TiE**



**Dr Anand Deshpande**

Chairman and MD of  
**Persistent Systems**



**Nishith Desai**

Founder of  
**Nishith Desai  
Associates**



## Calling all Changemakers !

AFI is launching the next cohort of the Impact Catalyzer Program in January 2024. This is a specially curated program to help and empower those who dare to dream big to make a positive impact on society.

**APPLY TODAY**

## AFI Annual Forum 2024

Get ready for the 9th Annual Forum - the largest in AFI's history. Our flagship initiative and an invite-only event for people in the impact creation and impact investment ecosystem plans to bring together 100+ social entrepreneurs once again. This is a great platform to expand your network and potentially meet people who could expand your business.



## Making Room in Investor Connections for a New Era

We are actively moving away from supporting social entrepreneurs in their incubator and towards acting as direct investors. To improve the relationships between social entrepreneurs and impact investors, angel investors, and venture capital firms worldwide, we are seeking partnerships from you! Contact us at [contact@actionforindia.org](mailto:contact@actionforindia.org)



# The Benefits of Having a Mentor Network

We've seen how important mentors are at various phases of an enterprise's development. Our goal is to make this function more impactful by building a prestigious and vibrant network of mentors ranging from policy makers and impact investors to government partners, bureaucrats, and professionals in business and strategy to help our social entrepreneurs have better access to a wider range of opportunities. If you want to convert your passion for supporting social entrepreneurship into something meaningful, talk to us.

**BECOME AN AFI MENTOR**

## Wishing You Prosperity in the New Year

As we bid farewell to 2023, we wish you a joyous and prosperous 2024. May the coming year be filled with growth, success, and meaningful impact.

Thank you for being an integral part of the AFI community. Together, we are shaping a brighter future!



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