

# Strategic initiatives - Program manager

Role	Strategic initiatives Program Manager ( may be Strategic Initiatives Program Manager can reduce irrelevant applications)
Qualification:	A bachelor's degree in any discipline from a reputed institute A Management Graduate would be preferred
Experience:	A minimum of 8-12 years of experience (with at least 4 years of experience in entrepreneurship or start-up space)
Location	Currently remote for 1 year, after which it will be Mumbai

#### **About Action For India**

Action For India's (AFI) mission is to help social entrepreneurs in India overcome barriers to scale and achieve greater impact at the Bottom of the Pyramid. AFI identifies and connects high-potential social entrepreneurs (working in sectors such as Education, Healthcare, Agriculture, Livelihood, Climate Change and Financial Inclusion) with impact investors, mentors, technology resources, government contacts and local partners to help them on their scaling journey. Launched in 2012, AFI is headquartered in New Delhi, India and has chapters in the UK and Silicon Valley, California. Since its inception, AFI has helped more than 1000 social entrepreneurs in their scaling journeys through ecosystem building, capacity building programs and creating networking opportunities.

## Why you will enjoy working with AFI

- Startup Ecosystem and social impact integration: Dive into the dynamic world of startups, where innovation thrives and creativity knows no bounds, while making a meaningful impact on society.
- Best of Both Worlds- Experience a fusion work environment with a unique blend of corporate professionalism and the passion-driven ethos of the development sector.
- Employee Centric People Policies- Clear Objectives, Rewarding Outcomes: Navigate your career path with clarity, as you are equipped with objective performance evaluation coupled with exciting bonus incentives for exceptional achievements.
- Pioneering Initiatives: Be at the forefront of innovation, spearheading new projects and ventures that push boundaries and shape the future.
- AFI is committed to providing a work environment that supports and respects all individuals. Our processes
  are merit based and applied without discrimination on the basis of race, colour, religion, sex, gender identity,
  sexual orientation or any such aspect that does not affect the performance on the job.

For further details, visit <a href="https://actionforindia.org/">https://actionforindia.org/</a>

### **Position Overview:**

We are seeking a highly motivated and experienced Program Manager to join our dynamic team. The Program Manager will lead design , implementation managing Startup Engagement programs, engaging with alumni, driving strategic initiatives, conducting competition studies, and supporting fundraising activities. They will manage all aspects of Cohort programs from selection to reporting stages. The role involves cultivating partnerships with donors, and other stakeholders. Additionally, they will support marketing initiatives for enhanced outreach and engagement. The role may entail other agreed-upon responsibilities as needed



### **Key Responsibilities:**

## 1. Strategic Initiatives:

- Identify and pursue strategic opportunities for expanding AFI's reach and impact in the social entrepreneurship ecosystem.
- Research and analyze emerging trends, challenges, and best practices to inform strategic decision-making.
- Work closely with the executive team to develop and implement strategic initiatives aligned with AFI's mission and objectives.

#### 2. Program Design and Management:

- Lead the design, planning, implementation, and evaluation of new startup programs aimed at fostering social entrepreneurship and innovation.
- Develop detailed program timelines, budgets, and performance metrics to ensure successful execution, while overseeing program activities, monitoring progress, and addressing any challenges or risks that may arise.
- Develop and maintain strong relationships with program / cohort to facilitate ongoing support, mentorship, and networking opportunities.

### 3. Partnerships and Competition Study:

- Conduct comprehensive studies and analysis of existing competitions, awards, and recognition programs in the social innovation space.
- Identify potential partnerships and collaboration opportunities with other organizations to enhance AFI's
  - visibility and participation in relevant competitions.

### 4. Assisting the fundraising Initiatives:

- Prepare grant proposals, sponsorship packages, and other fundraising materials to effectively communicate AFI's funding needs and priorities..
- Cultivate relationships with potential donors and sponsors, communicate AFI's impact and value proposition and solicit financial contributions.

# **Skills required:**

- 1. Strong project management skills with the ability to effectively plan, execute, and evaluate programs and initiatives.
- 2. Excellent communication and interpersonal skills, with the ability to build relationships and collaborate with diverse stakeholders.
- 3. Strategic thinker with the ability to analyze complex issues, develop innovative solutions, and drive organizational growth.
- 4. Passion for social entrepreneurship, innovation, and sustainable development in India.

Join us in our mission to foster positive change and cultivate a brighter future for India's communities. If you're enthusiastic about making a social impact and possess the necessary skills and experience to excel in this role, we invite you to join our expanding team. Apply now and become an integral part of our journey towards growth and impact.

Please share your profiles -ranjitha@actionforindia.org