

Project Associate, Action For India

Role	Project Associate- Social Enterprise Advisory Services
Compensation	Upto 5,00,000 P.A. + annual performance bonus
Qualification	A bachelor's/Master's degree in Entrepreneurship/ Any other field
Experience	2 to 3 years of work experience in the entrepreneurship/social impact space. Candidates must have at least 1 year of relevant experience in the for-profit sector.
Location	Remote

About AFI

Our core customers at Action For India (AFI) are early-stage, tech-enabled, for-profit social entrepreneurs of India. Our mission is to identify these high-potential social entrepreneurs (working in sectors such as Education, Healthcare, Agriculture, Livelihood, Clean-Tech, and Fin-Tech) and connect them with resources to help scale the impact of their work - be it funding, mentors, technology resources, government decision-makers or customers. Since its inception in 2012, AFI has helped more than 1000 social entrepreneurs in their scaling journeys.

AFI is an international impact organization with presence in the USA, UK and India. In India, we are a Section 8 Company (with 80G, 12A and FCRA certifications) and in the US we are a 501-c3 organization. Our two active chapters outside India are in Silicon Valley, USA and London, UK.

Our main initiatives include the AFI Annual Forum, Social Enterprise Advisory Services (SEAS), Women in Social Entrepreneurship (WISE), AFI i-TIC Foundation Social Entrepreneurship Accelerator (AISEA), Impact Investment Fund (3i Partners) and the Silicon Valley Challenge (SVC) Trek.

AFI has been supported by several foundations and investors including eBay Foundation, UNGC, IDRF, Guru Krupa Foundation, Deshpande Foundation, Omnivore, Let's Venture, etc..

We have also been supported by tech giants such as Intel, Cisco, HP, Nokia, etc. to give impetus to our programs.

For further details, please visit <https://actionforindia.org/>

About the Role

Key Deliverables:

1. Coordinate with executive management of AFI for smooth conduction of SEAS program
2. Assistance in identification and onboarding of Social Enterprises (SEs) in AFI
3. Close coordination with Social Enterprises (SEs) to assess their needs and requirements
4. Assist AFI executive team to define SEs deliverables and monitor the progress with timelines
5. Compile AFI & SEs level data across metrics as defined time to time
6. Help in strengthening of AFI networks of mentors, advisors, investors, domain experts etc
7. Maintain a pipeline of early to late stage Social Enterprises (SEs) with digital presence
8. Coordinate & develop relationships with other prominent startup enablers, ecosystem players, social impact influencers, investors, mentors, NGOs etc.
9. Assist executive team to draft the various proposals for revenue generation, grants, funds for AFI & SEs and other ecosystem players
10. Coordinate with Digital Marketing team to curate and populate marketing collaterals across forums
11. Coordinate with website vendors to ensure timely content updation
12. Identify & Onboarding of vendors, interns for various needs of AFI & SEs

You'll excel in this role if you possess the following skills and attributes:

- 1 year of experience in the for-profit sector
- Intermediate to Advance knowledge of MS-Office
- Fluent in written and spoken English, Hindi
- Basic understanding of collaterals design
- Flexible working hours suiting AFI's global network
- Project planning & execution
- Understanding of startup ecosystem and prominent players in space

How to Apply:

Candidates who fulfil the eligibility criteria should email their resume, cover letter, and completed assignment to careers@actionforindia.org with the subject line - Project Associate (SEAS).

Assignment:

India's projected population by 2050 is around 1.64 Billion, the highest in the world surpassing China. The high population would demand a wider spread of multiple resources across different regions and demographics. With this context, the responsibilities of social enterprises will also soar and AFI is committed to nurture and scale Social Enterprises.

As a project associate:

1. What is your understanding of Inclusive growth in India?
2. How will you identify Social Enterprises with the potential to be a unicorn by 2025? Give at least 3 metrics to shortlist Social Enterprises.
3. What, according to you, are 3 key needs of Social Entrepreneurs in India?